



## IEMQG Board Meeting Minutes January 14, 2020

JoAnn Fabric & Crafts  
4470 Ontario Mills Pkwy, Ontario, CA 91764

Gayle called the meeting to order at 6:06pm. Members in attendance were Gayle, Jennifer, Becky, Laura, Candy, Pat, Judy, Simone and Elizabeth.

### **Guild Current Business:**

Meet the Teachers with SCCQG – The event will be held in Carson at the Carson Convention Center on Saturday, April 18<sup>th</sup>. The presentations will start at 9am and Gayle mentioned that we will carpool. Gayle has the lunch sign-up sheet if you're interested in placing a lunch order. Sign-up forms for lunch were distributed to the group. Cost is \$18 for lunch and a pre-order is required. Elizabeth shared that it is a good idea to bring pre-filled contracts for those that we may be interested in having. Please let Gayle know if you're interested in attending.

Retreat 2020 – Our deposit has been paid for our Guild. We will open registration at the February meeting for members to pay their \$100 deposit toward holding their spot. The event will be held November 9-11 at Vina de Lestonnac in Temecula. Rates are as follows \$400 (single), \$300 (double), \$250 (triple occupancy). It was discussed to add an additional upcharge beyond the room rates to cover prizes and gifts. We will have a maximum of 24 people. The Board agreed to approve a motion to adjust the aforementioned rate to account toward the cost of goody bags and prizes for the event

Road to California – Challenge is \$350 prize this year. Make sure to sign-in at the event so we receive credit toward attendance.

National MQG Renewal – The Guild discussed the current headcount toward the annual dues. Currently we have 32 members confirmed which would put us within the 45< tier resulting in \$660 in dues to be paid in March 2020. It was recommended to offer members the option of a local membership resulting in local membership. The Board decided to table any resolution regarding two levels of membership until a future date.

Treasurer – Update of Signers to Gayle, Becky and Candy on the Guild account. Despite Laura being a co-VP (Programs) she said she will not be added as a signer at this time. Retreat money will be moved into a designated savings account with Chase bank.

Opportunity Quilt Discussion – Pat will bring 'portable rows' for the Opportunity Quilt' to work on at the upcoming Sit & Sew this weekend. Cat will shop for backing at Road to CA. Elizabeth mentioned that we need to add pictures and information to the Blog when pictures are ready.



We discussed tickets for the Opportunity Quilt and the overall scope of the sales to begin in March 2020. Initially, Cat was trying to finish by February, but we have decided to move unveiling to March. Simone shared she has two quotes for tickets we need – was \$600 for color and \$400 for black and white. Second quote was \$270 color and black and white for \$175. Simone will confirm the printing (8-up on a page) and then finalize the mock-up with approve via email (pdf) of the project. Simone will confirm the quote to include finishing (cutting/stapling/stacks of 6) for 3,000 tickets. The Board discussed rotating responsibility for a “road show” of the quilt; visiting other guilds to promote sales. Candy agreed to call SCCQG for April and Becky recommended asking about the month the meeting is in Norco. Candy will update the Board via email with the outcome.

Road to CA Atrium Display – Mike, Gayle’s husband, will take pictures for us of our quilts on display. On the Monday after the show is over Mike will pick-up the quilts. Gayle will return quilts to everyone at the February meeting. Judy mentioned a gift of appreciation that she recommended the Board provide Mike to say thank you for all his help with this project. Judy made a motion to purchase a \$50 gift card for Amazon to give Mike. The motion was seconded by Becky and approved by all. Jen offered to make a card for Mike for everyone to sign at the next meeting to say thank you. She will give that to Pat for members to sign as they sign-in at the meeting. Simone will work on this following our meeting in February.

Communications – Elizabeth shared a hand-out with the group her vision of her role for the new year. She will be utilizing support by Kelley and Simone for social media and photos. Calendaring timelines were shared including photos for Show and Share, minutes and teaser posts on the blog. Postings for bimonthly Block Lotto will be announced in month 1 and the second will be in month 2 just about two weeks before they are due. Elizabeth said that since Simone’s blocks are proprietary, she will begin making her own post and her own samples to post on the blog. Special feature posts will include announcements for Sit & Sew, photos of quilts on exhibits, highlight quilts from the guild being donated to charity. Elizabeth is hoping to put together an annual calendar to place on the website for reference and to promote interest. Elizabeth mentioned her desire to move from Web Hosting Pad over to Wordpress as a hosted site. More information to follow regarding this change. Her primary reason is due to issues with emails being received to announce posts and just overall inconsistency.

Programs – The Board discussed feedback regarding recent guest speakers. Laura shared that it would be helpful to have a debrief with the guest speakers in advance to set expectations regarding the topic they will be covering. Simone will be our February ‘guest’ speaker. She will need 45 minutes for her color theory presentation. Laura will provide an LCD projector for Simone to use for her presentation.



Sandra Johnson will be our guest speaker in June sharing Sashiko. The group discussed that due to the cost associated, we should allow her additional time. Follow her @sandrajohnsondesigns on Instagram. Laura will reach out to further discuss what she plans on sharing. Considering June is our birthday month for the guild (4<sup>th</sup> year).

Sit & Sew – The first Sit & Sew we have had since Mountain Shadows is this Saturday at Quilter’s Cocoon in Riverside. The location has been confirmed and several members of the executive board will be in attendance. April 18<sup>th</sup> is also scheduled at Quilter’s Cocoon in Riverside. It will be 10am to 4pm.

Meeting Locations – It was recommended that we continue to utilize the Main Library on Mission as our desired location. This would be until the new library is finished later this year, anticipating additional space(s) and parking. We will use Casa Blanca as our back-up location.

Guild Executive Board – 2020 Officer Transition has happened. Candy will be receiving training from Gayle soon.

### **Guild New Business:**

2020 Challenge – Do we have a pattern for the challenge or ideas for that? Initial idea was to give everyone a pattern with the idea of doing a mini, no larger than 24”x24”. We had thought this would be nice to share with Ontario Airport in their mini display. Explore, Urban, “Over the (blank)”, Energy.

- Theme will be ‘Urban’
- No larger than 24”x24”
- Must include of the Pantone color of the year “Classic Blue” – We will be soliciting Pineapple Fabric to donate some of the fabric for the challenge as the 4” piece would need to be used in the project. Elizabeth will handle obtaining the fabric.
- These will be due in April at the meeting

Membership – Judy asked about how to address inquiries from members asking about renewing by mail or online. It was discussed that members can renew by mail via the Guild PO Box. Payment can be done via PayPal and forms may also be sent via email. Judy also asked about the question on the form asking for members birthdays. Are we doing anything with that? Several ideas were discussed, and no real resolution was reached about recognizing members birthdays at this time.

Several members have inquired about a printed roster. A recommendation was made to email the guild membership in June a ‘pdf’ file and also a hard copy for those that would like that during our birthday month in June.



Next Board Meeting - The next board meeting will be at JoAnn Fabrics in Ontario on Tuesday, February 11<sup>th</sup> at 6 pm.

Tabled items:

Charity – Raffle associated for those that bring charity items each month (Laura)

Meeting adjourned at 7:37pm.

Respectfully submitted,  
Jennifer Adams, Secretary